



**CARMICHAEL RECREATION AND PARK DISTRICT**  
 RECREATION AND PARKS MASTER PLAN UPDATE  
 Round 1 Outreach Summary

## Efforts to date:

1. Project Website: [www.carmichaelparksplan.com](http://www.carmichaelparksplan.com)
2. Existing park site assessments
3. Round 1 Community Outreach
  - a. Online Survey
  - b. Pop-up booth at Farmer's Market in Carmichael Park

## Round 1 Community Outreach

- Survey open from Sept 1, 2020 thru Sept 30, 2020.
- Pop-up booth on 9/20 at Farmer's Market in Carmichael Park
- Survey had 730 participants

## Methods of advertising survey:

- District website
- Project website
- District social media channels (Facebook, Instagram, Twitter)
- Community Enhancers (over 50 contacts)
- Founder's Day video
- Pop-up booth at Farmers Market
- Local media outlets (Carmichael Times)

## Takeaways:

- Enhancers and staff did a great job getting the word out
- Water play still a priority
- Carmichael park is most visited park
- Users visit in groups
- Demographics 45+ made up large percentage of participants
- Under 45 underrepresented, including sports groups/users and teens
- Passive uses ranked high
- Shade is a must

## Next Steps:

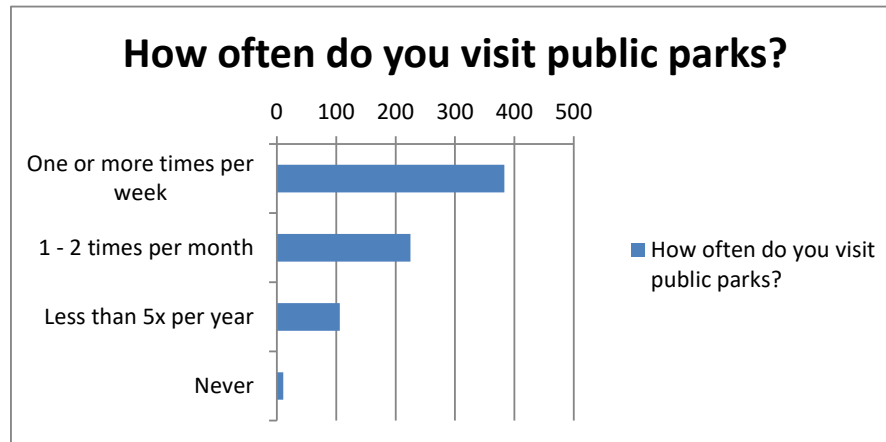
1. Discuss path forward
  - a. Proceed with round 2 of outreach, like round 1 format with online survey and 1 pop-up booth or virtual meeting
  - b. Adjust round 2 format to be focus group oriented (sports groups, sports clubs, teens, new residents, etc.) and dive deeper into round 1 findings and questions. Hold meetings over the next 2-3 months
  - c. Pause start of round 2 until 2021 in hopes of residents having renewed energy and focus.

## Survey Responses by Question:

### Carmichael Recreation and Parks Round One Survey

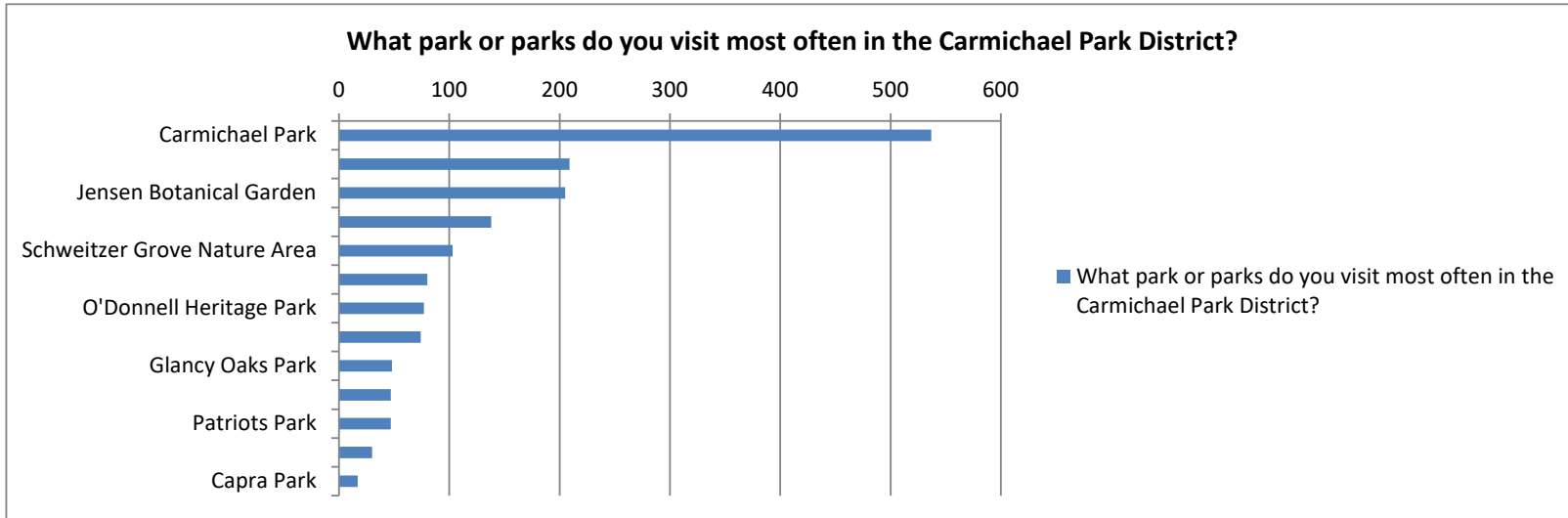
#### How often do you visit public parks?

One or more times per week	383
1 - 2 times per month	225
Less than 5x per year	106
Never	11



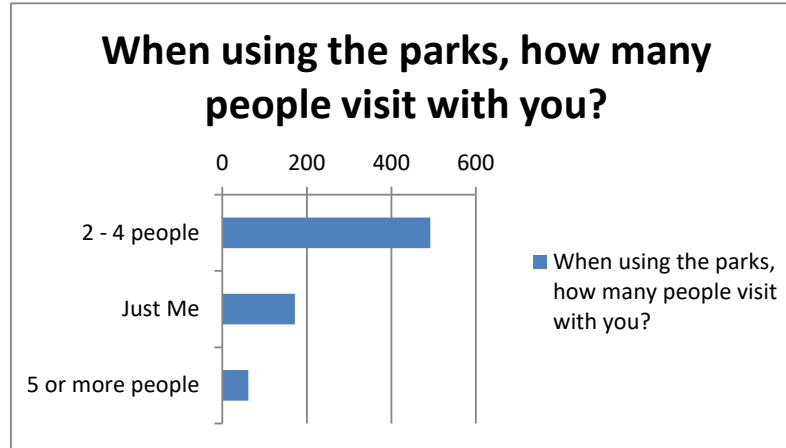
**What park or parks do you visit most often in the Carmichael Park District?**

Carmichael Park	537
La Sierra Community Center	209
Jensen Botanical Garden	205
Jan Park	138
Schweitzer Grove Nature Area	103
Del Campo Park	80
O'Donnell Heritage Park	77
Sutter-Jensen Community Park	74
Glancy Oaks Park	48
Cardonal Oaks Park	47
Patriots Park	47
Bird Track Park	30
Capra Park	17



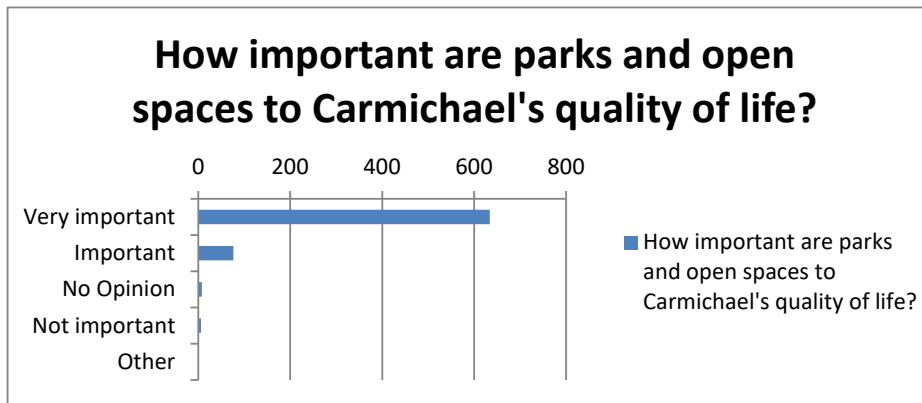
**When using the parks, how many people visit with you?**

2 - 4 people	492
Just Me	172
5 or more people	62



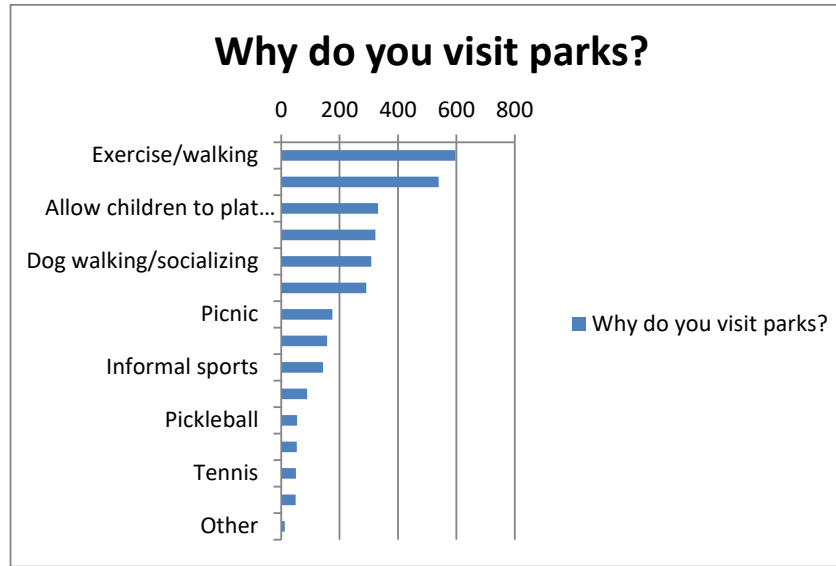
**How important are parks and open spaces to Carmichael's quality of life?**

Very important	634
Important	76
No Opinion	8
Not important	6
Other	0



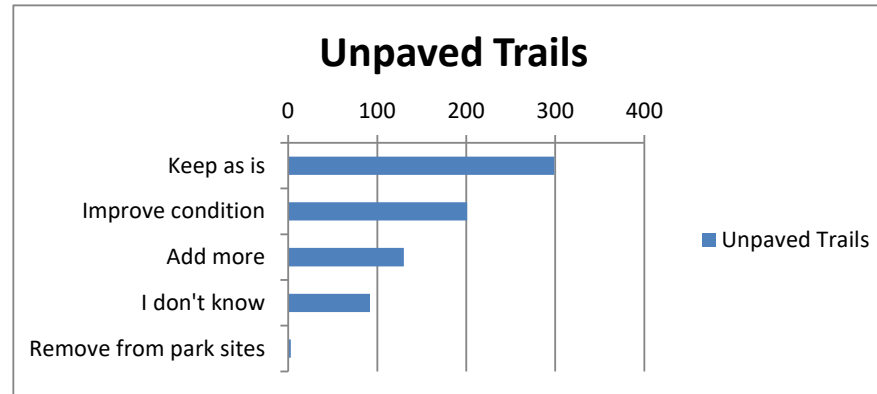
**Why do you visit parks?**

Exercise/walking	597
Enjoy nature/open space	539
Allow children to play outside	332
Socialize with friends and family	323
Dog walking/socializing	308
Enjoy quiet relaxation	291
Picnic	175
Organized sports	157
Informal sports	143
Art, culture and history	89
Pickleball	54
Barbecue	53
Tennis	50
Senior activities	49
Other	12



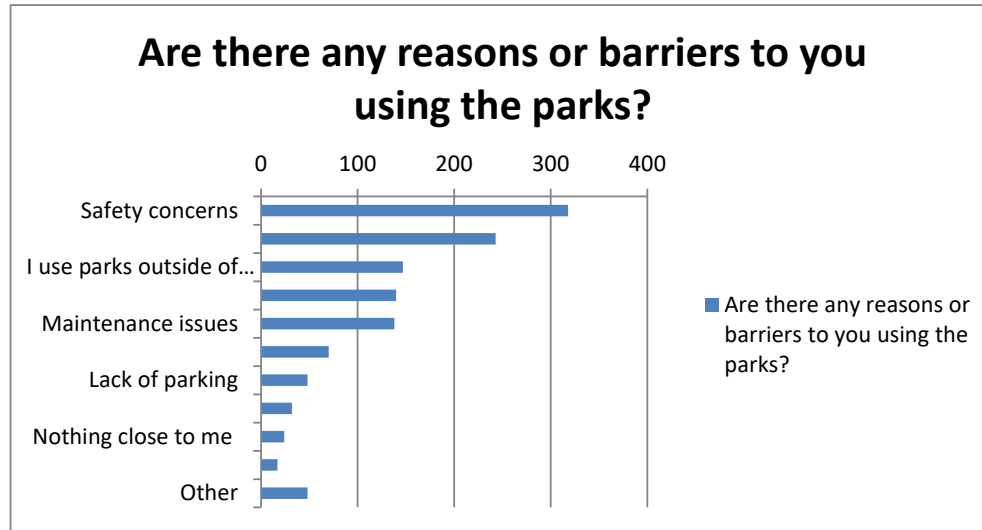
**Unpaved Trails**

Keep as is	299
Improve condition	201
Add more	130
I don't know	92
Remove from park sites	3



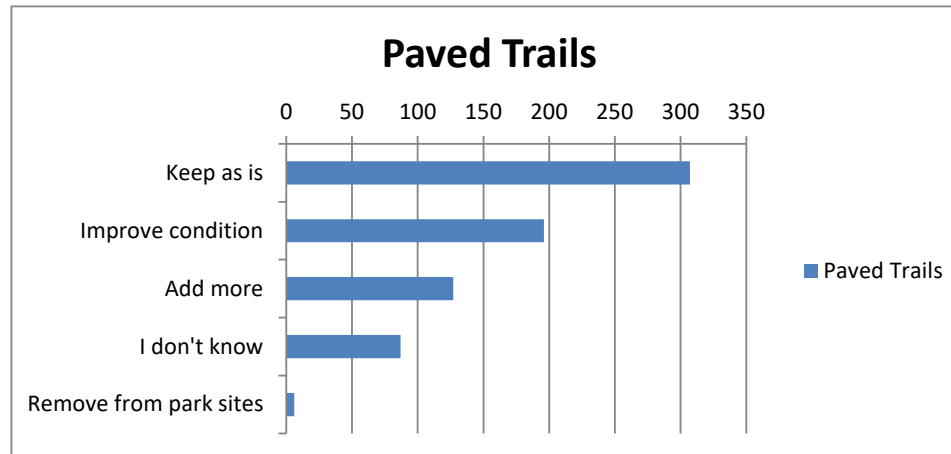
**Are there any reasons or barriers to you using the parks?**

Safety concerns	318
Cleanliness	243
I use parks outside of Carmichael	147
Lack of equipment/ amenities I wa	140
Maintenance issues	138
I don't have time	70
Lack of parking	48
Access to the park is not easy	32
Nothing close to me	24
I use private facilities	17
Other	48



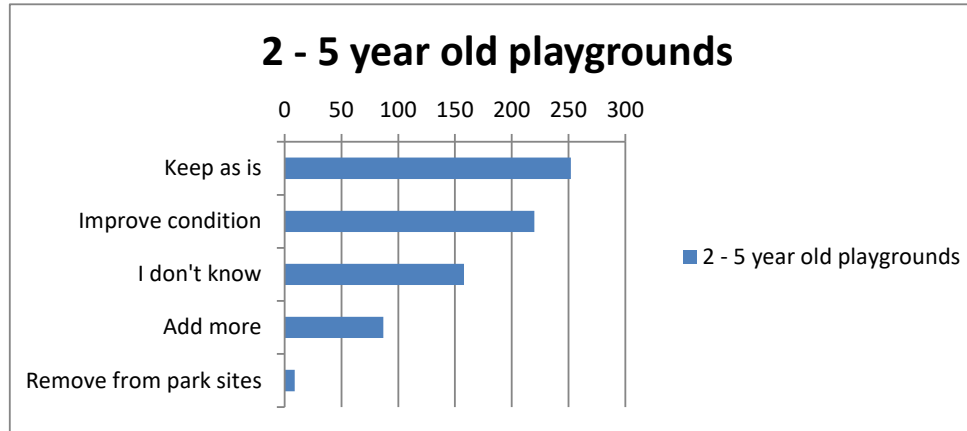
**Paved Trails**

Keep as is	307
Improve condition	196
Add more	127
I don't know	87
Remove from park sites	6



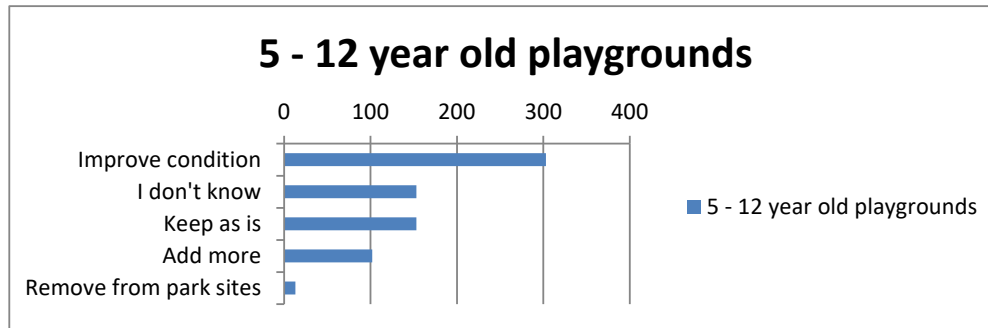
**2 - 5 year old playgrounds**

Keep as is	252
Improve condition	220
I don't know	158
Add more	87
Remove from park	9

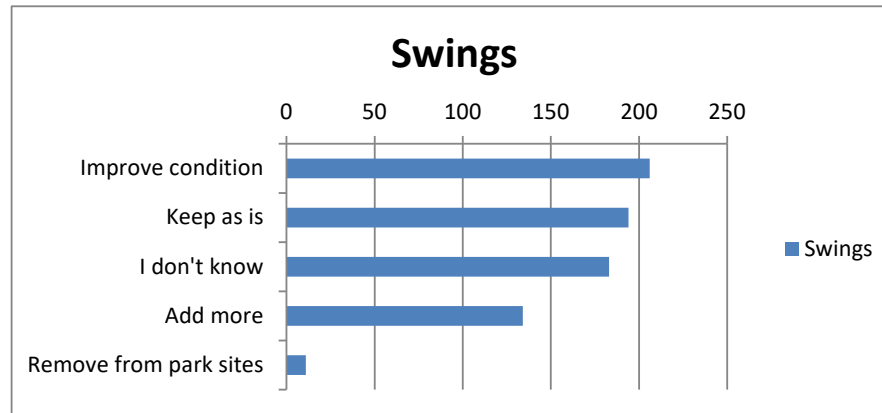


**5 - 12 year old playgrounds**

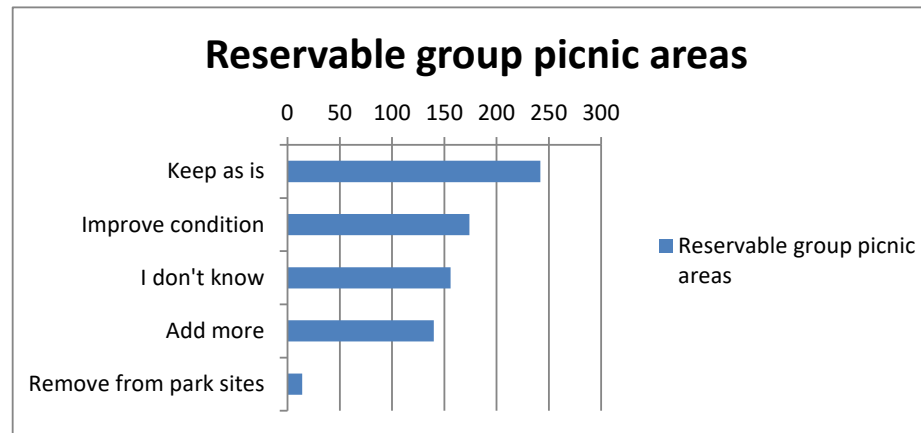
Improve condition	303
I don't know	153
Keep as is	153
Add more	102
Remove from park	13



<b>Swings</b>	
Improve condition	206
Keep as is	194
I don't know	183
Add more	134
Remove from park sites	11



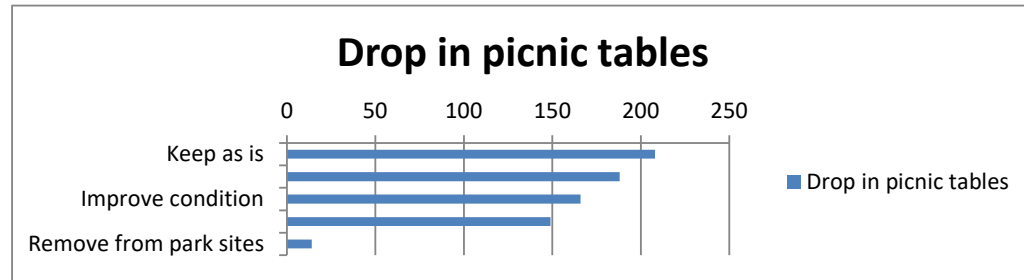
<b>Reservable group picnic areas</b>	
Keep as is	242
Improve condition	174
I don't know	156
Add more	140
Remove from park sites	14





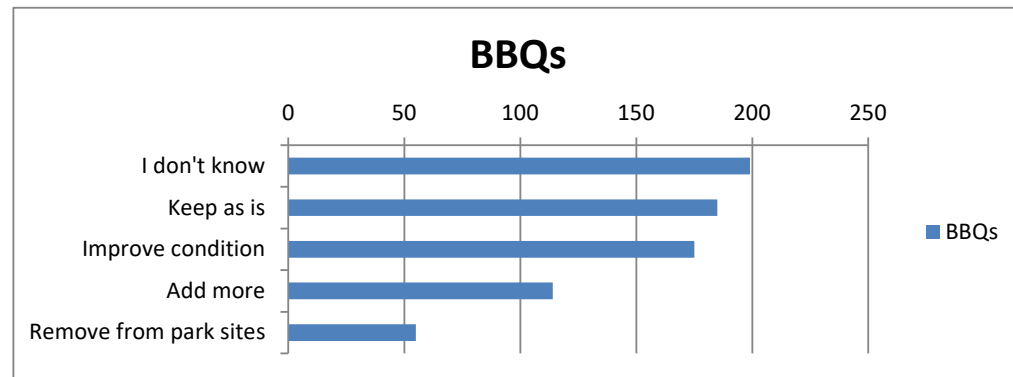
Keep as is	208
Add more	188
Improve condition	166
I don't know	149
Remove from park sites	14

**Drop in picnic tables**



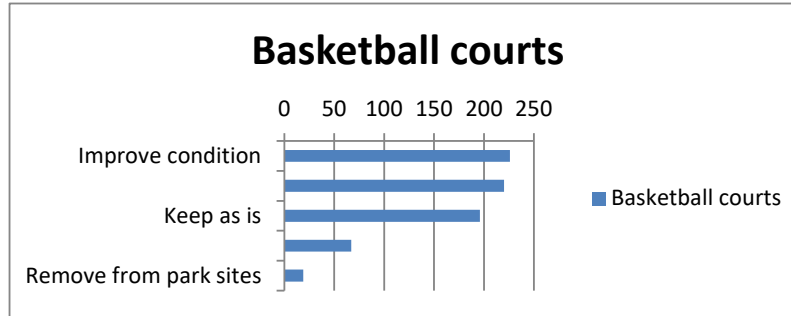
I don't know	199
Keep as is	185
Improve condition	175
Add more	114
Remove from park sites	55

**BBQs**



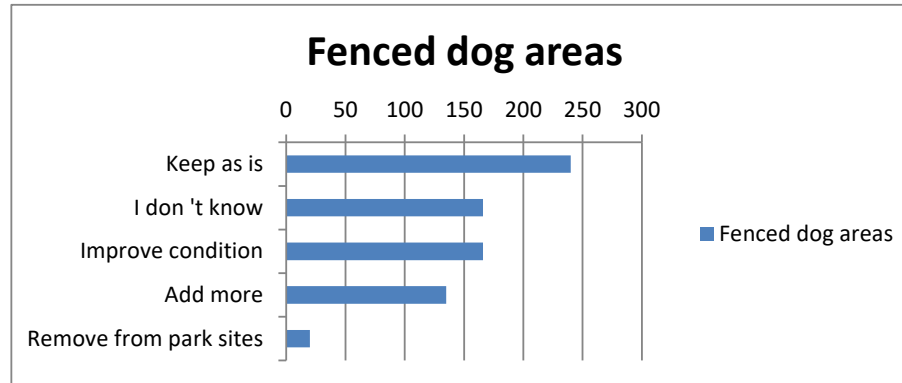
**Basketball courts**

Improve condition	226
I don't know	220
Keep as is	196
Add more	67
Remove from park	19

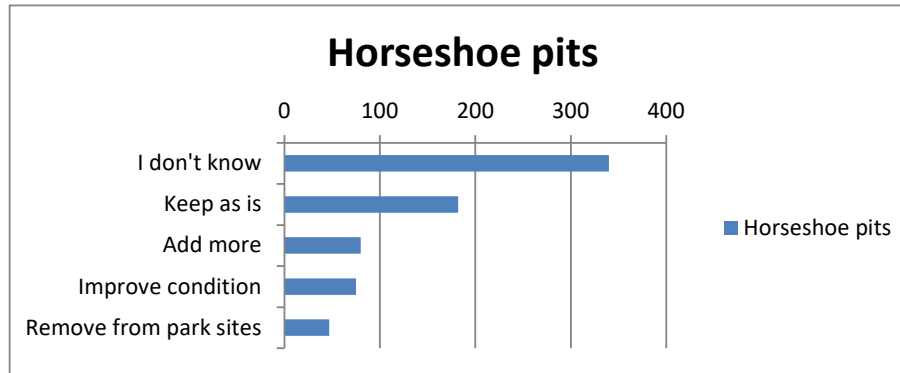


**Fenced dog areas**

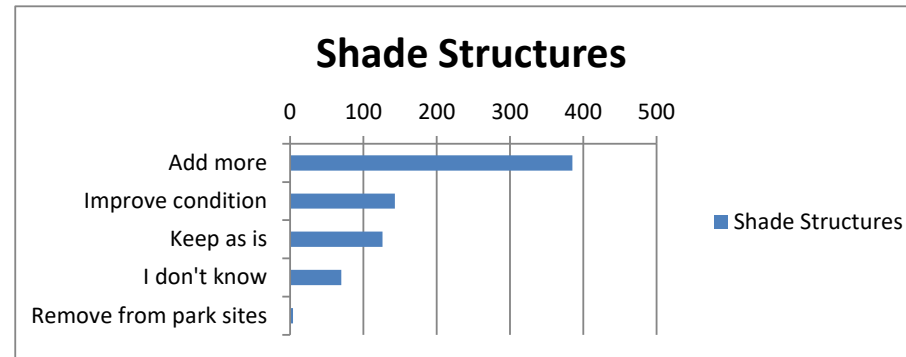
Keep as is	240
I don 't know	166
Improve condition	166
Add more	135
Remove from park	20



Horseshoe pits	
I don't know	340
Keep as is	182
Add more	80
Improve condition	75
Remove from park sites	47

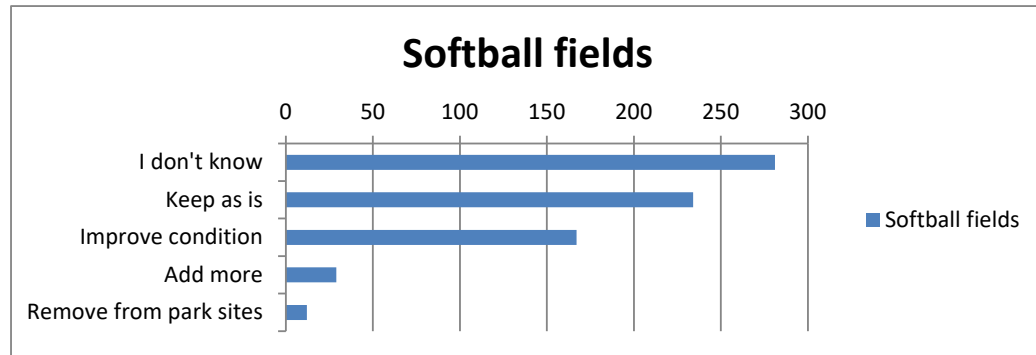


Shade Structures	
Add more	385
Improve condition	143
Keep as is	126
I don't know	70
Remove from park sites	4



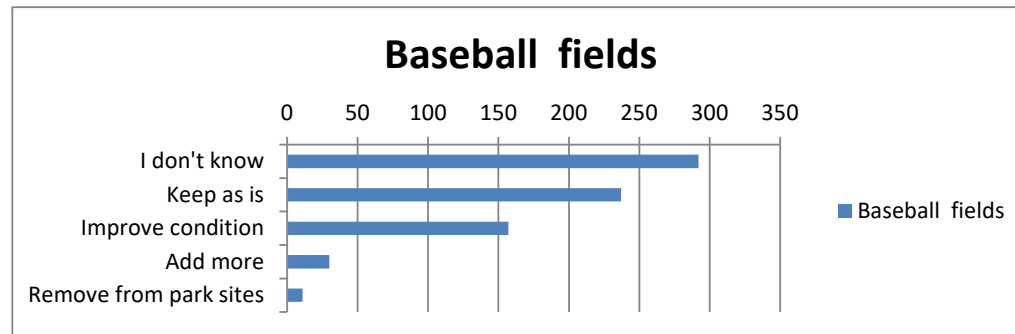
**Softball fields**

I don't know	281
Keep as is	234
Improve condition	167
Add more	29
Remove from park sites	12



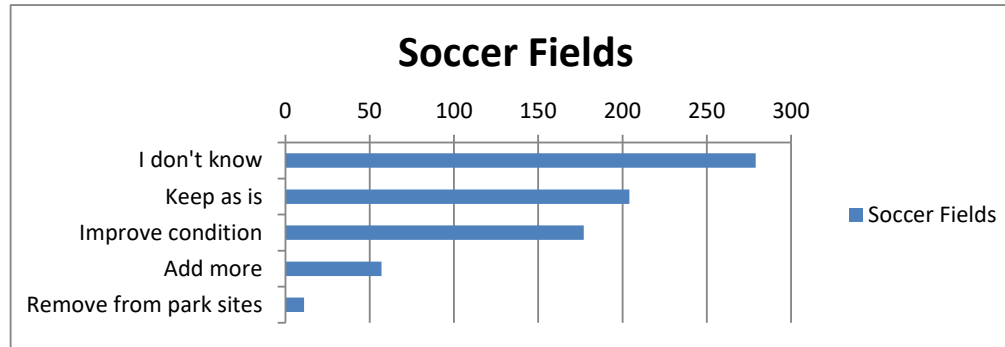
**Baseball fields**

I don't know	292
Keep as is	237
Improve condition	157
Add more	30
Remove from park sites	11



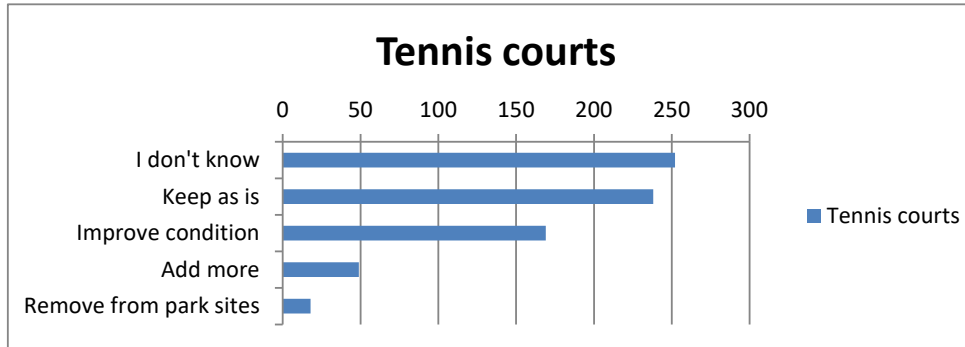
### Soccer Fields

I don't know	279
Keep as is	204
Improve condition	177
Add more	57
Remove from park	11



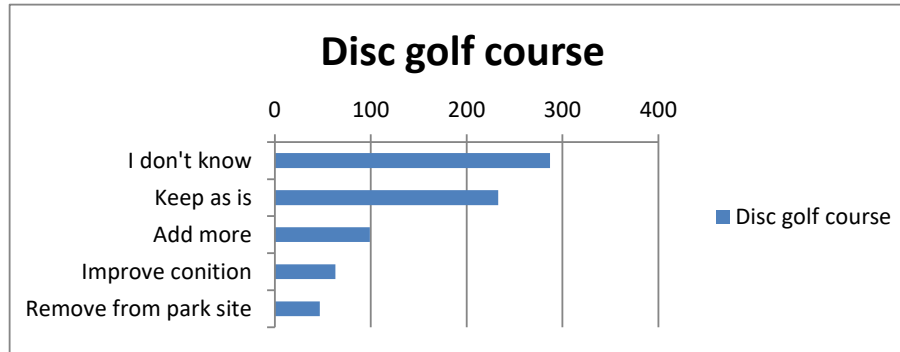
### Tennis courts

I don't know	252
Keep as is	238
Improve condition	169
Add more	49
Remove from park	18



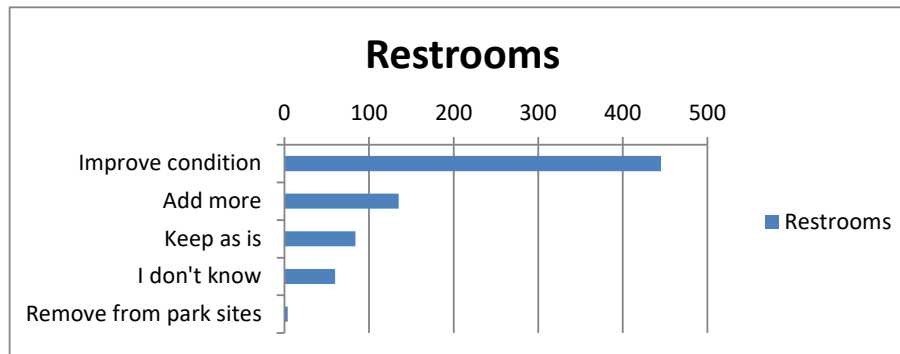
I don't know	287
Keep as is	233
Add more	99
Improve conition	63
Remove from park site	47

**Disc golf course**

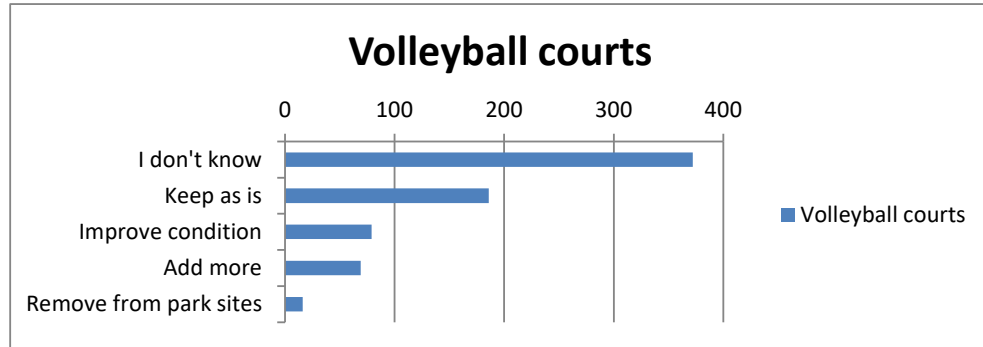


Improve condition	445
Add more	135
Keep as is	84
I don't know	60
Remove from park sites	4

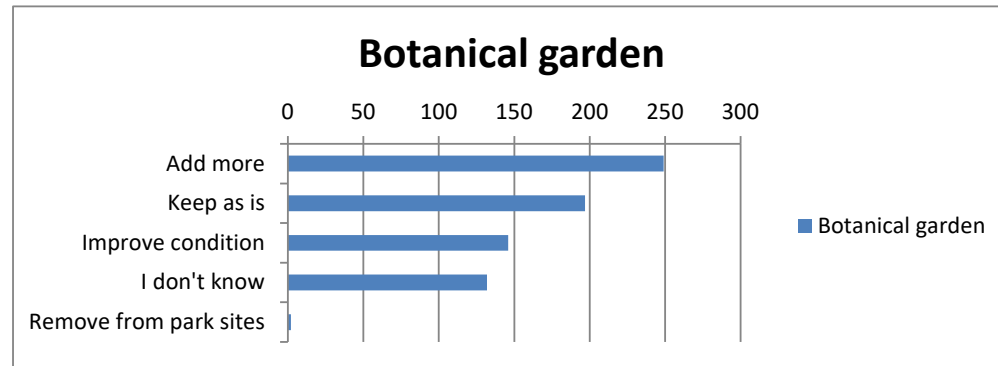
**Restrooms**



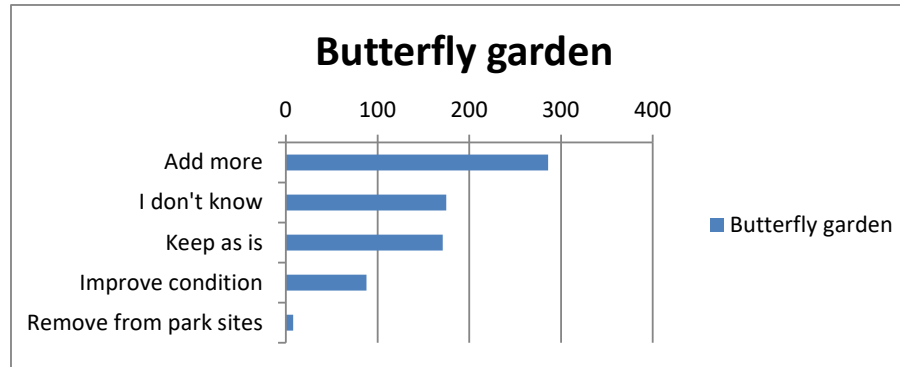
<b>Volleyball courts</b>	
I don't know	372
Keep as is	186
Improve condition	79
Add more	69
Remove from park sites	16



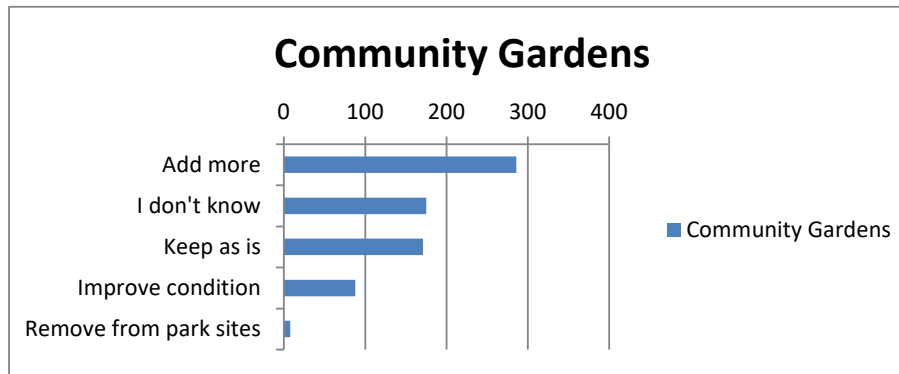
<b>Botanical garden</b>	
Add more	249
Keep as is	197
Improve condition	146
I don't know	132
Remove from park sites	2



	<b>Butterfly garden</b>
Add more	286
I don't know	175
Keep as is	171
Improve condition	88
Remove from park	8

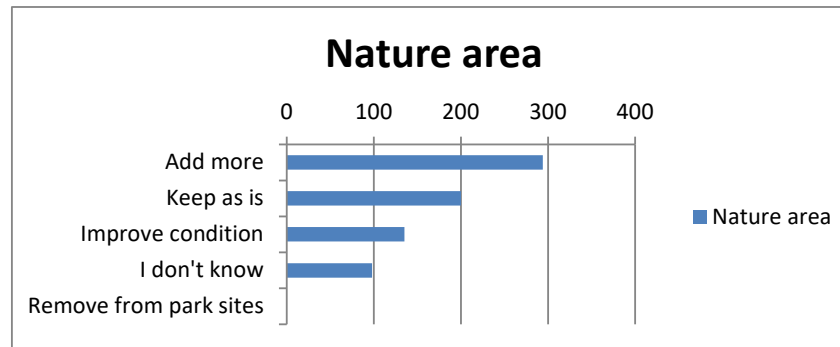


	<b>Community Gardens</b>
Add more	286
I don't know	175
Keep as is	171
Improve condition	88
Remove from park	8

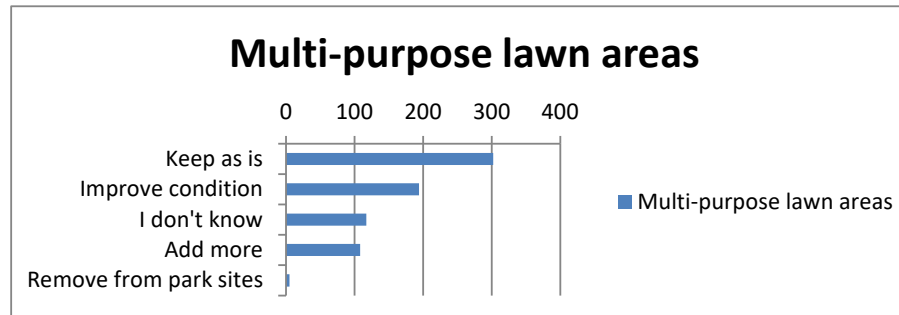




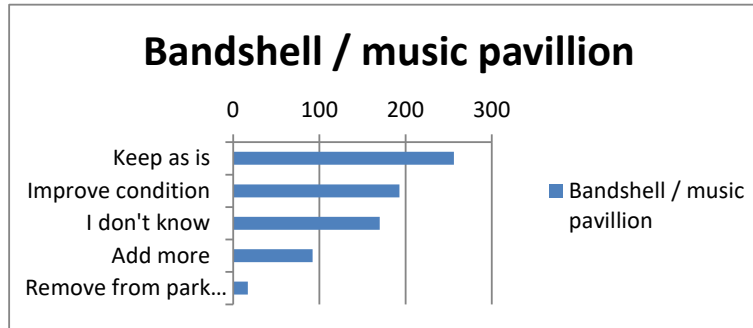
	<b>Nature area</b>
Add more	294
Keep as is	200
Improve condition	135
I don't know	98
Remove from park sites	0



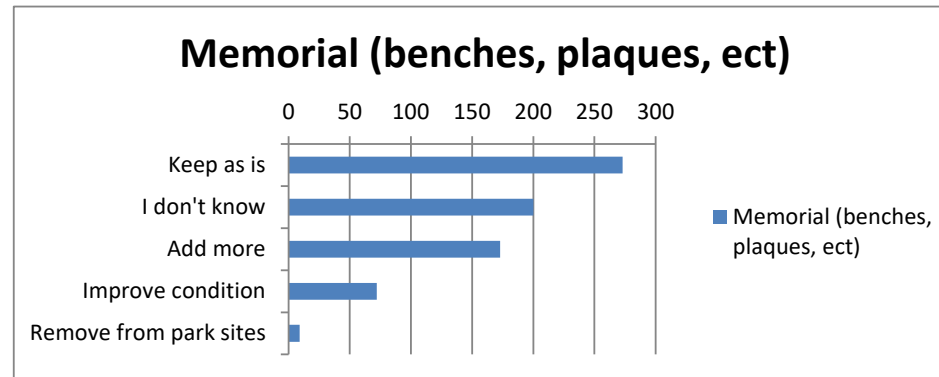
	<b>Multi-purpose lawn areas</b>
Keep as is	302
Improve condition	194
I don't know	117
Add more	108
Remove from park sites	5



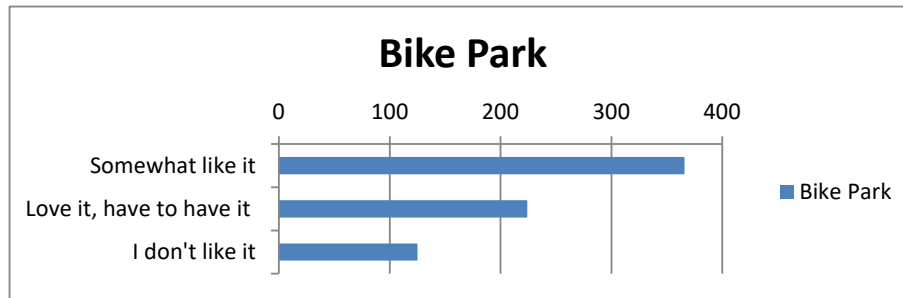
<b>Bandshell / music pavillion</b>	
Keep as is	256
Improve condition	193
I don't know	170
Add more	92
Remove from park sites	17



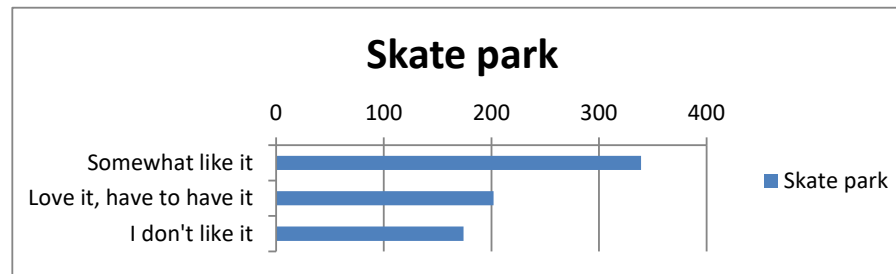
<b>Memorial (benches, plaques, ect)</b>	
Keep as is	273
I don't know	200
Add more	173
Improve condition	72
Remove from park sites	9



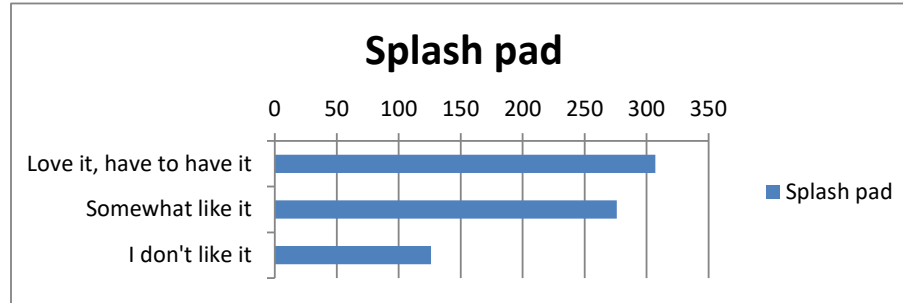
<b>Bike Park</b>	
Somewhat like it	366
Love it, have to ha	224
I don't like it	125



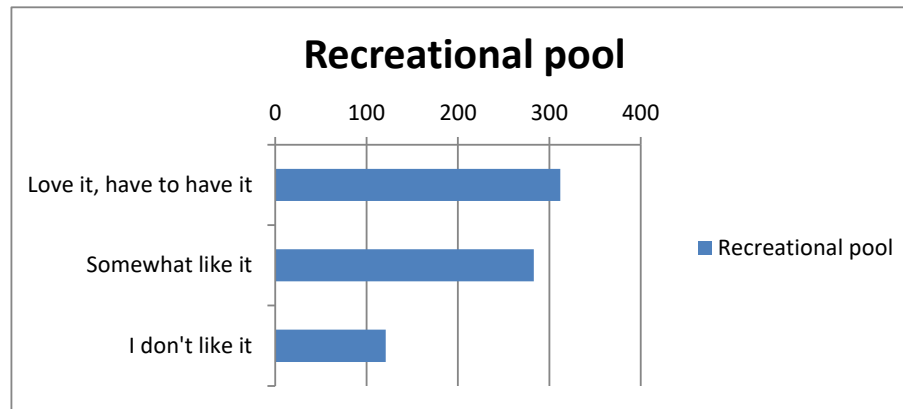
<b>Skate park</b>	
Somewhat like it	339
Love it, have to ha	202
I don't like it	174



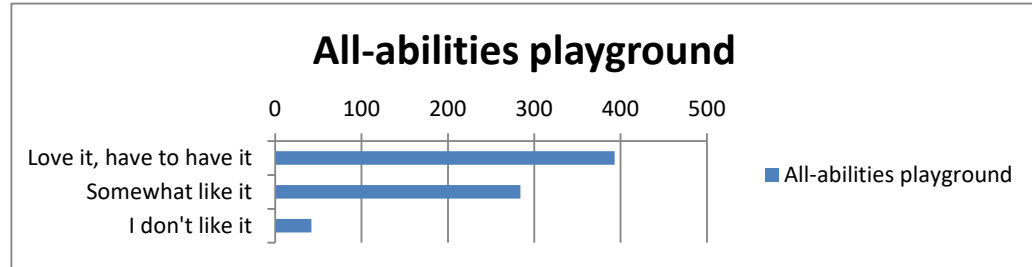
Love it, have to have it 307  
 Somewhat like it 276  
 I don't like it 126



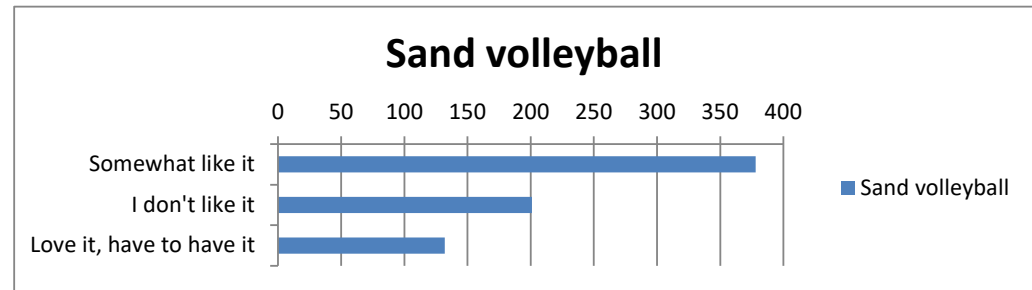
Love it, have to have it 312  
 Somewhat like it 283  
 I don't like it 121



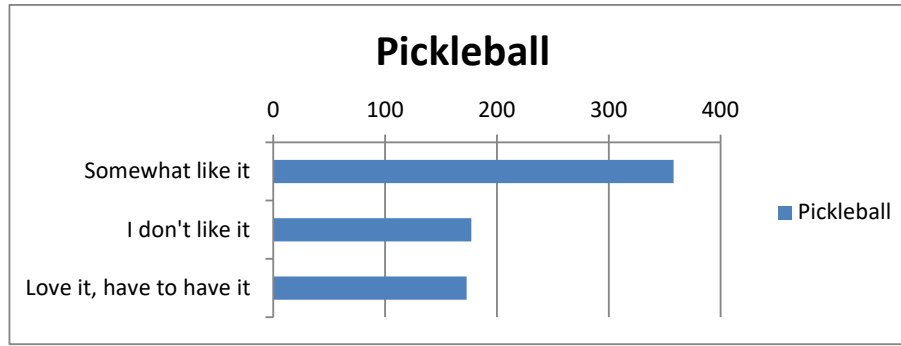
<b>All-abilities playground</b>	
Love it, have to have it	393
Somewhat like it	284
I don't like it	42



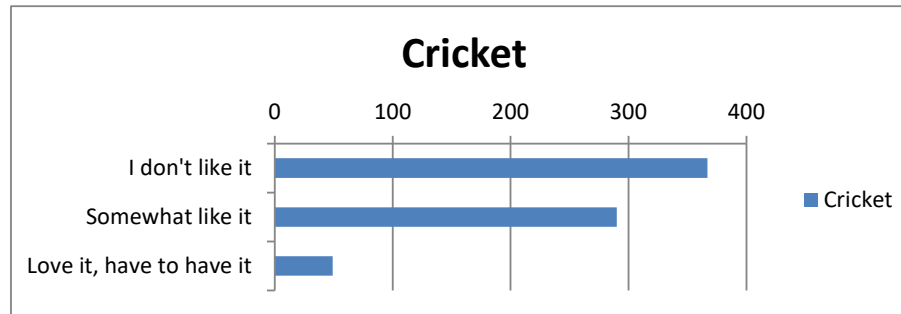
<b>Sand volleyball</b>	
Somewhat like it	378
I don't like it	201
Love it, have to have it	132



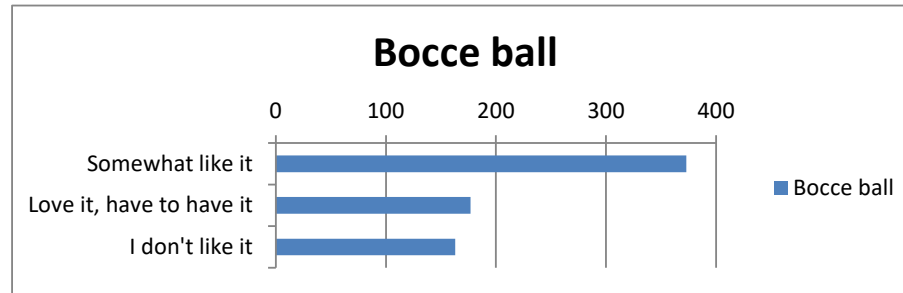
<b>Pickleball</b>	
Somewhat like it	358
I don't like it	177
Love it, have to ha	173



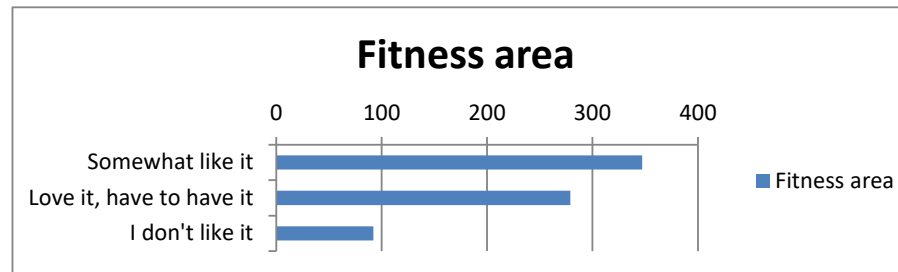
<b>Cricket</b>	
I don't like it	367
Somewhat like it	290
Love it, have to ha	49



<b>Bocce ball</b>	
Somewhat like it	373
Love it, have to have it	177
I don't like it	163

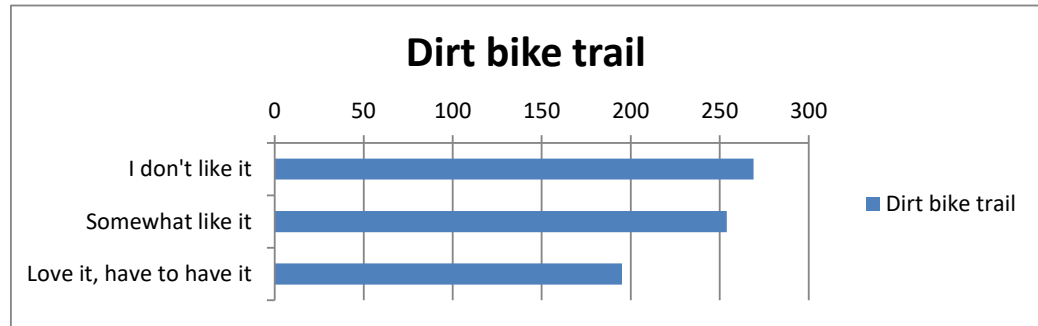


<b>Fitness area</b>	
Somewhat like it	347
Love it, have to have it	279
I don't like it	92



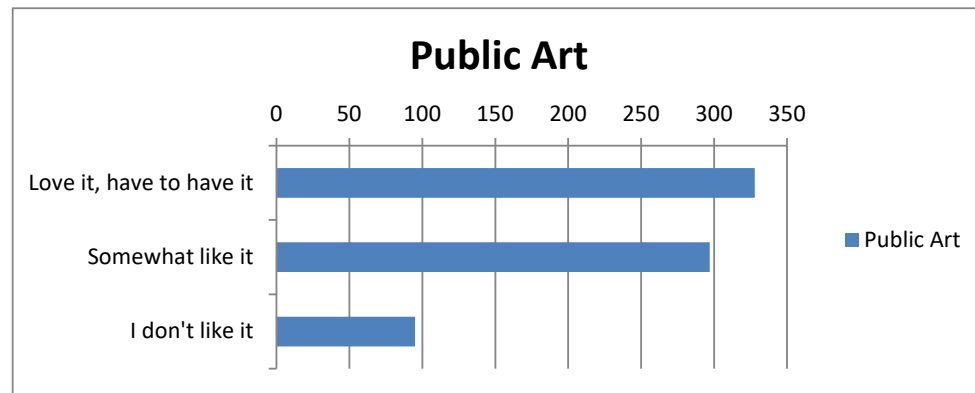
**Dirt bike trail**

I don't like it 269  
 Somewhat like it 254  
 Love it, have to have it 195



**Public Art**

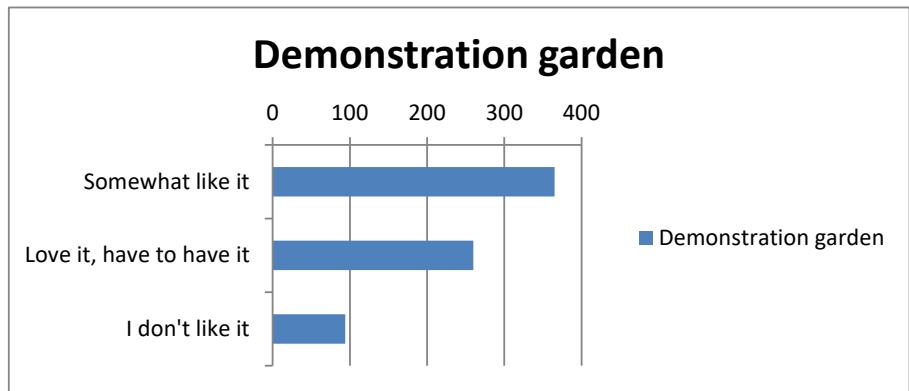
Love it, have to have it 328  
 Somewhat like it 297  
 I don't like it 95





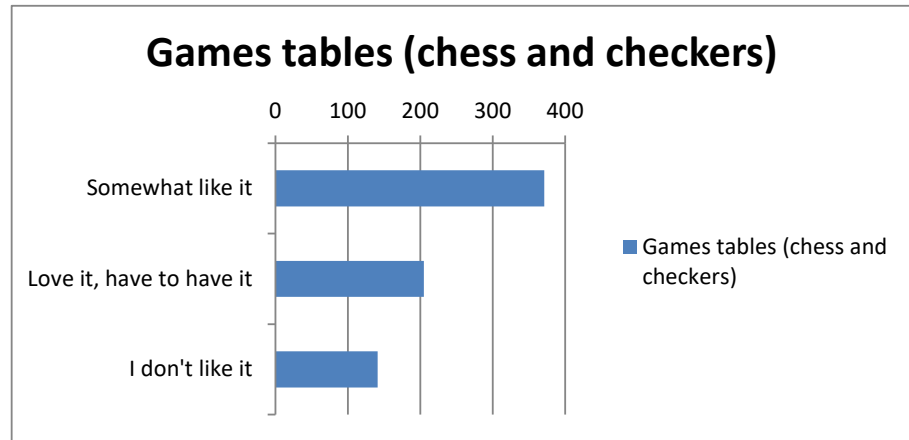
**Demonstration garden**

Somewhat like it	365
Love it, have to ha	260
I don't like it	94



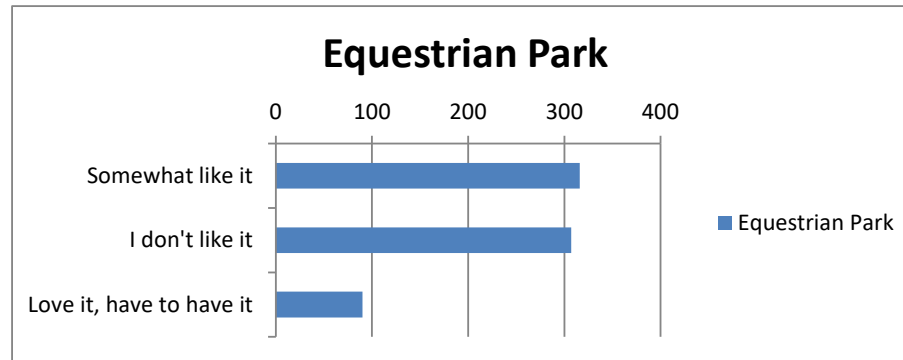
**Games tables (chess and checkers)**

Somewhat like it	371
Love it, have to ha	205
I don't like it	141



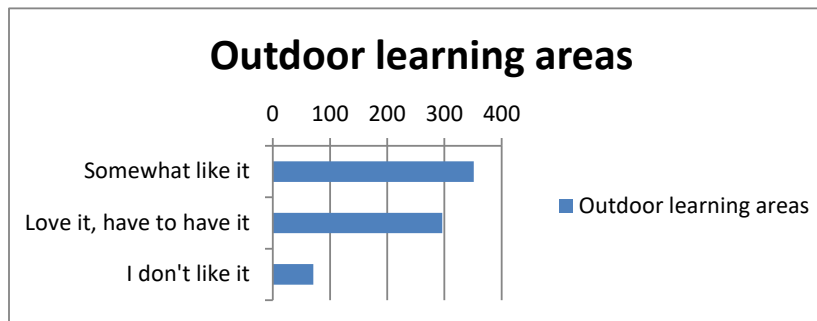
**Equestrian Park**

Somewhat like it	316
I don't like it	307
Love it, have to have it	90



**Outdoor learning areas**

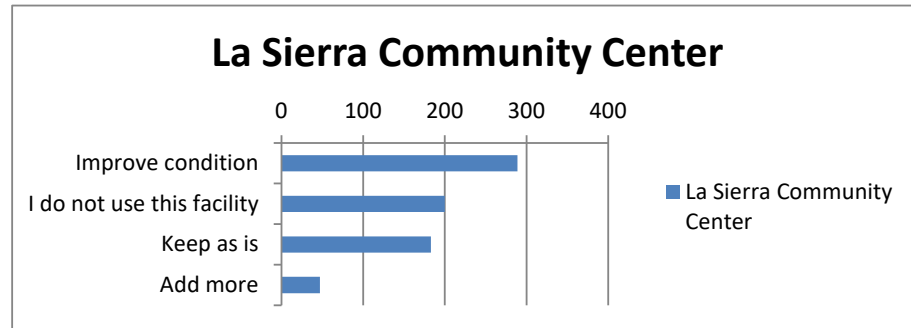
Somewhat like it	351
Love it, have to have it	296
I don't like it	71



(pickleball courts, volleyball courts, basketball courts, meeting rooms and kitchen)

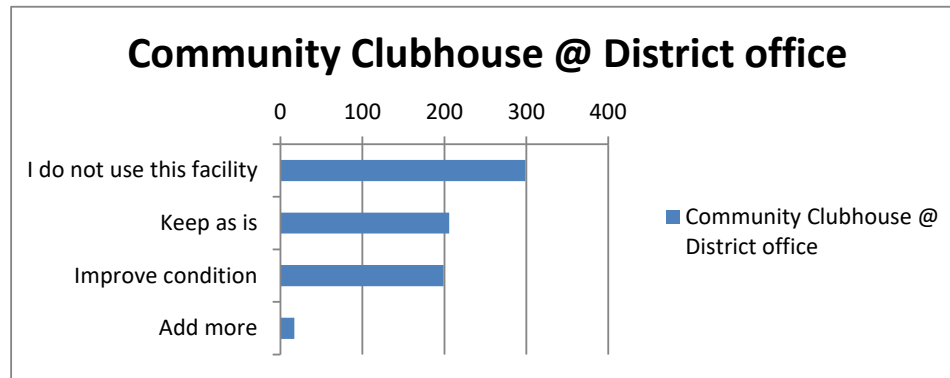
**La Sierra Community Center**

Improve condition	289
I do not use this facility	200
Keep as is	183
Add more	47



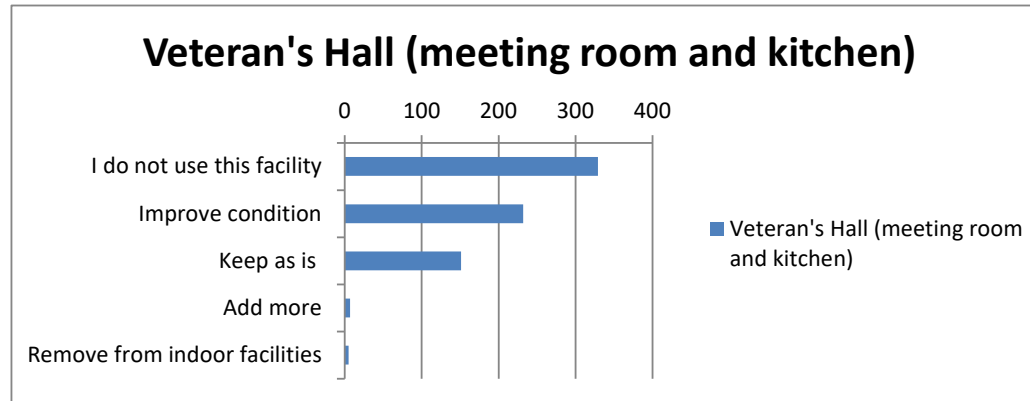
**Community Clubhouse @ District office**

I do not use this facility	299
Keep as is	206
Improve condition	199
Add more	17



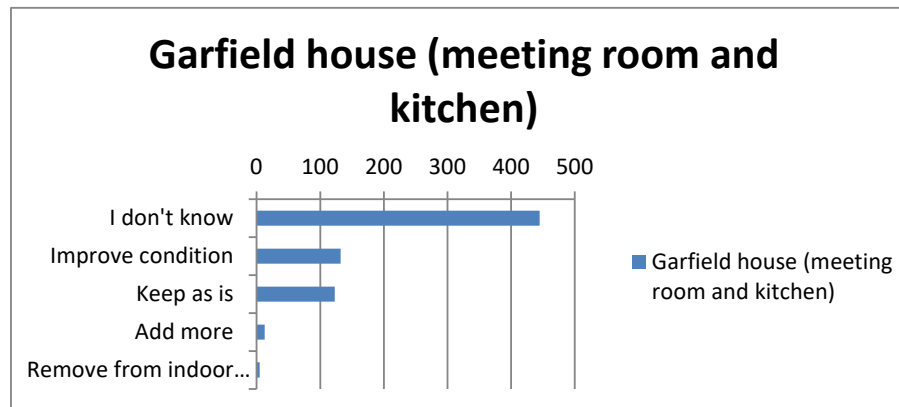
**Veteran's Hall (meeting room and kitchen)**

I do not use this fa	329
Improve condition	232
Keep as is	151
Add more	7
Remove from indc	5



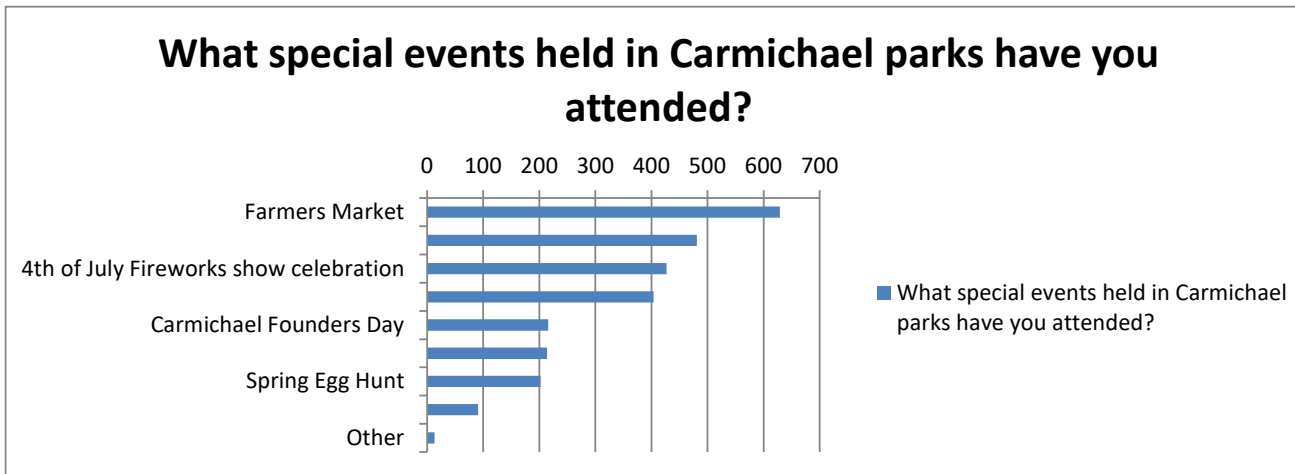
**Garfield house (meeting room and kitchen)**

I don't know	445
Improve condition	132
Keep as is	123
Add more	13
Remove from indc	5



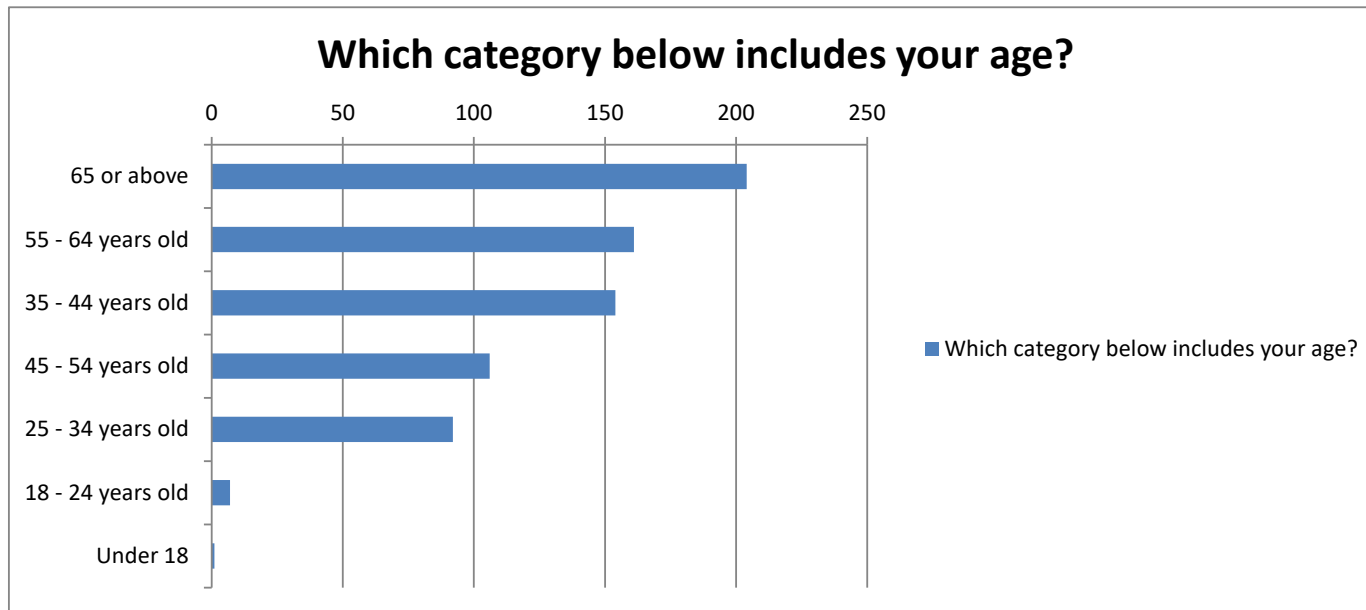
**What special events held in Carmichael parks have you attended?**

Farmers Market	629
Summer Concerts in the park	481
4th of July Fireworks show cele	427
Park,Rec, & Eat It - Food Truck	404
Carmichael Founders Day	216
Holiday Tree Light	214
Spring Egg Hunt	202
Wall of honor	91
Other	13



**Which category below includes your age?**

65 or above	204
55 - 64 years old	161
35 - 44 years old	154
45 - 54 years old	106
25 - 34 years old	92
18 - 24 years old	7
Under 18	1



### How did you hear about this survey?

Social media (facebook, instagram, twitter, nextdoor)	280
Email	271
Word of mouth	60
Farmers market or other event	27
District website	25
Signage at a park or facility	1
Other	49

